

City of Newton Festival and Events Committee
8/11/2014
6:00 P.M. Zander's Coffeehouse
Meeting Minutes

Members Present: Jessica Setzer, Becky Webb

Volunteers/Others Present: Steve Gelnett, Dennis Baucom, Sandra Waters

Item I: Old Soldier's Reunion Booth

We will spend \$35 for this booth. Sandra will provide tent and table and candy for the kids. Jessica and Sandra to look at cost for a Festival & Events banner to be used for this event and others.

Item II: Cruisin' Newton

The deadline to advertise for this event in the city newsletter is August 29. We need to lock down the entertainment for this event. A church will provide a kid's activity tent.

Item III: Greenfest

This event will be held May 2, 2015. We will be speaking with upcycle artists, recycling plants, and farms to gain interest for a booth/tent activity. Suggestions were made to gain more contacts through Angie Harris at Public Works, Amanda Cane at Catawba Co. Utilities, and Ladonna Bolton at Conover Recycling. We discussed integrating and highlighting the performance arts groups in the area. We discussed the possibility of tying in with Earth Day (April 22) by incorporating projects from local schools and possibly holding a contest. We also talked about incorporating a local winery that can have a grape stomp activity. Jessica proposed an activity for younger children, such as "Grow a Marigold." Also discussed was a chalk mural competition and the possibility of a company building a mural. Finally, a proposal was made to re-name "Greenfest" in order to reflect the diversity and mission of the event. Any name considerations are welcome.

Miscellaneous Items:

- A poster is in the works for Spooktacular.

Meeting adjourned at 7:00 p.m. The next meeting will be held 9/8/2014 at 6:00 at Zander's Coffee House in Newton.