

Newton Business Advisory Committee
Thursday, June 12, 2014
3:00 pm to 4:30 pm
Second Floor Conference Room at Newton City Hall

Minutes

- I. Open Business Meeting** - The meeting was convened at 3:05. Attendance: Joe Beaman, Donny Setzer, Josh Cummings, Tom Warlick, Jerry Hodge, Don Essary, Tony Jarrett

Absent: Nick Martin, Jeremy Petty

Visitors: Lisa Crump, Mayor Anne Stedman

- II. Approval of Minutes** – The May 2014 Meeting Minutes were approved

III. Ongoing Business and Updates

- Josh Cummings provided an update on efforts to recruit new board members for the DNDA .
- The key economic development efforts covered in the City Budget were discussed, such as wayfinding, streetscape improvements, and marketing.
- Rob Powell provided a summary analysis of the ElectriCities Leakage Report for the Committee's use in determining recommendations for new business recruiting.
- Business Development news was shared, including the closing of Badas Boutique downtown, and the business recruitment direction was discussed.
- The date for the downtown available building walking tour was set for July 17. This tour will be mostly for BAC members to become familiar with real estate opportunities in downtown Newton.
- Newton Events were discussed, especially the program of events managed by the Festival and Events Committee. Don Essary commented that the City really needed a paid person to create and manage events.

IV. New Business

The upcoming public workshop for downtown zoning changes was announced by Donny Setzer. The Planning Commission has been working on proposed changes to the zoning code for the downtown core area and is ready to hear public comment at a drop-in public workshop on August 14th.

- V.** The next meeting is scheduled for August 14, 2014. There will be no regular meeting in July, but the downtown walking tour will be held on July 17th.

- VI.** The meeting was adjourned at 5:00 pm.

The minutes were approved on August 14, 2014 by the Business Advisory Committee
Rob Powell, Recording Secretary

