

**Minutes  
Business Advisory Committee**

February 20th, 2014  
Newton City Hall Second Floor Conference Room- 401 North Main Avenue

The Business Advisory Committee met at 3:00 p.m. on Thursday February 20th, 2014 at Newton City Hall. This was a reschedule date for the February 13<sup>th</sup> meeting which was postponed due to snow.

**Members**

**Present:** Jerry Hodge      Jeremy Petty  
              Don Essary      Donny Setzer  
              Tom Warlick      Tony Jarrett  
              Josh Cummings

**Members**

**Absent:** Nick Martin  
              Joe Beaman

**Staff Present:** Rob Powell, Community Development Coordinator

**Others Present:** Mayor Anne Stedman

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**Item 1: Roll Call and Minutes - Chairman Jerry Hodge** opened the meeting at 3:00 pm. Chairman Jerry Hodge welcomed new members Josh Cummings and Tony Jarrett. A quorum was established. Minutes of the 1-9-2014 meeting were approved. (Warlick/Setzer)

**Old Business**

**Item 2: Annual Business Meeting - Jerry Hodge** announced that so far 74 business owners or operators had accepted the invitation to the second annual Newton Business Owners Meeting. The final itinerary for the meeting was discussed. The businesses in attendance will be recognized using the information they provide on the questionnaires attached to the invitations.

**Item 3: Newton Noggin - Don Essary** said that advertisers could be lined up for the Newton information app sometime in March. Jerry said that the DNDA was willing to manage the advertising side of the project.

**Item 4: 2014 Priorities and Council Workshop – Chairman Jerry Hodge** advised that he gave a 30-minute presentation on the BAC's top action items to City Council at their workshop on Tuesday February 18<sup>th</sup>. Jerry reviewed the presentation he gave at the City Council workshop on February 18<sup>th</sup> and also shared some of key points discussed by our City Council. Don Essary asked about Council's opinion on reviewing the City's logo, and Mayor Stedman responded that a logo had been selected for the wayfinding signs only. No decisions have been made on across-the-board logo changes. Mayor Stedman also advised that the Streetscape Committee was recommending that the design firm of Allison Platt and Associates be selected for the Newton streetscape design project.

## **New Business**

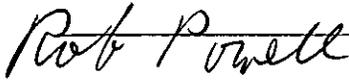
**Item 5: Fund-Raising Event – Donnie Setzer** described the fund-raising raffle that the Albemarle Downtown Development Corporation uses to generate money for operating expenses and for charities. There was a discussion about approaching the DNDA and the Festival and Events Committee to talk about a joint venture.

## **Reports**

**Rob Powell** reported that New City BBQ opened across from Old Post Office Playhouse, that State Farm Insurance had a new agent/manager (Kevin McMillan), and that the space beside H&W Drugs on the corner was vacant. Rob also gave an update on the wayfinding and streetscape projects.

**Meeting Schedule and Adjournment** - The March meeting will be held at the CVCC Corporate Development Center (old Ryan's Steakhouse) on March 13<sup>th</sup>. The business meeting will be preceded by a tour of the CVCC Small Business Center. This tour was originally scheduled for February 13th but was moved to March due to bad weather. Chairman Hodge adjourned the meeting at 5:00pm.

Respectfully submitted,



Rob Powell, Recording Secretary