

**Minutes
Business Advisory Committee**

February 20, 2013 – 3:00 p.m.

City Council Chambers

Members

Present: Jerry Hodge
Jeremy Petty
Tom Warlick
John Stiver
Don Essary

Members

Absent: Javier Chavez
Joe Beaman
Nick Martin
Neal Powell

Others Present: Mayor Anne Stedman Jessica Setzer Anne Wepner

Staff Present: Rob Powell, Commercial Development Coordinator
Max Sigler, Planning Assistant
Sean Hovis, Asst. City Manager/Planning Director

Item 1:

Chairman John Stiver opened the meeting, and Commercial Development Coordinator Rob Powell introduced the speaker, Brad Guth, Lincolnton Business and Community Development Director.

Mr. Guth gave a presentation concerning the work that Lincolnton has completed in their downtown, and how they have recruited targeted types of businesses. Mr. Guth described the Lincolnton “Possibility Tour” as one effort to encourage downtown development. Lincolnton has \$120,000 in their revolving venture loan fund to be used for economic development purposes.

Item 2: Minutes

No minutes were submitted for approval at this time.

Item 3: Survey Responses from Business Owners Meeting

Chairman Stiver gave the results of the recent survey that was completed from the Business Owners Meeting.

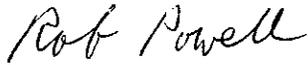
Item 4: 20 Ingredients of an Outstanding Destination

Chairman Stiver reviewed the “20 Ingredients of an Outstanding Destination” as presented by Roger Brooks of Destination Development International at the January 2013 annual NC Main Street Conference held in Salisbury.

Item 5: Adjournment

Chairman Stiver stated that the next meeting will be Wednesday, March 20, 2013 then adjourned the meeting.

Respectfully submitted,

A handwritten signature in cursive script that reads "Rob Powell".

Rob Powell
Recording Secretary