

Newton Business Advisory Committee

April 18, 2012, 11:30am – 2:00pm

Location: Railroad Depot

Agenda

Open Meeting	John Stiver
Introduction - Tony Jarrett and Andy Wells of The Prism Group	Rob Powell
Presentation and Discussion of Newton Commercial Real Estate Market	Tony Jarrett and Andy Wells
Follow-up Discussion of Commercial Real Estate Issues Any Follow-up Questions?	John Stiver
Review of Minutes from March Meeting	John Stiver
Business and Real Estate Update	Rob Powell
Discussion Topics	
▪ Wayfinding Project	Rob Powell
▪ Business Tool Kit	John Stiver/Rob Powell
• North Carolina Capital Access Program	
• SMTDC, SBC, CVCC Small Business Center, etc.	
• Business Link North Carolina www.blnc.gov	
• Others?	
▪ Hickory Branding Study—hand out	John Stiver
Other New Business	

Next Meeting - Special Date: Thursday May 10th, 11:30 am, Hickory Branding Study, presentation by Mandy Pitts, City of Hickory Communications Director