

# Appearance Commission Minutes

Thursday, June 11, 2015

7 o'clock PM

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## Attendees:

Melvin Caldwell  
Collette Touchette  
Sheila Iveson  
Toni Woods  
Sandra Waters

## Guests:

**Absent:** Bill Sigmon, Becky Webb, Tom Rowe

### I. Welcome

Collette Touchette called the meeting to order and welcomed all members.

### II. Approval of Minutes of Thursday, May 21, 2015

The minutes were approved.

### III. Unfinished Business

#### A. Financial Report

- Collette Touchette advised the commission that there is \$1,587.44 left to spend in the budget.
- The commission expects to invest \$400 for picture reproduction/canvasses.
- Sandra Waters reported that the safety vests have been ordered at a cost of \$60.82.

#### B. Teen Leadership

- Collette Touchette will get the picture blown up that was presented to the commission by the teens.

#### C. Canvass Mural Contest Community Art Project

Shelia Iveson presented emailed content for banners: Quoted \$6 per piece. Shelia Iveson recommended using recycled art projects throughout the city going forward.

#### Tasks for Proceeding with the Art Project:

- Check with building owners for permission to decorate window fronts.
- Check window measurements (city).
- Check to see which windows should be painted, and which windows should have murals etc.
- Check with public works to see about attaching the pictures to the windows.

#### Window Decoration Choices:

- Canvass Murals
- Painting Boards of Windows
- Silhouettes

Note: Alternate silhouettes and pictures along the windows of different buildings.

#### Store Window Choices

1. Hi-Lites
2. Walkers

- Once building owner's permission and window measurements have been obtained; complete windows with pictures presented for recommendation by Shelia Iveson during her presentation. Samples include canvasses, murals, and silhouettes from larger cities, and other countries.
- Collette Touchette recommended doing banners to line the streets.
- Sandra Waters recommended going with Mosaic designs to print the banners that will line the streets.

#### D. Curb Appeal-Newton Style-Update

- Collette Touchette will contact Bill Sigmon and set up a time with Alex Fric to video tape the announcement of the winner.
- Collette Touchette, Bill Vicors, and Bill Sigmon will go to evaluate the site after the agreement has been signed.
- Letters have been prepared for mailings and donation forms have been generated (see hard copy).
- Robison Builders Mart (Bill Vicors) agreed to help with the project.

#### E. Looking Better Together

- The commission is meeting to work at the site on Saturday, June 13 at 8:00 am.
- Melvin Caldwell recommended contacted the Teen Leadership members to help.

#### F. Yard of The Month

- There has been positive feedback from the community.

#### G. Civic Signs

It is time to refurbish signs:

- Signs that need to come down include:
  - Jaycees
  - Eastern
- The commission will remove old signs, and paint the poles black.
- The commission will paint the frame and put a sign at the top of each pole since there are only three signs staying: (City)
  - Elks
  - VFW
  - KIWANAS
- The commission will plant flowers around the sign.

#### H. Adopt A Spot

- Each group adopting a spot will get a sign with their name it.
- Great Hope Missionary Baptist Church Inc. has adopted the Southside park entry sign. Great Hope Missionary Baptist Church Inc. will plant in the Fall after temperatures cool down.
- Three potential Adopt A Spot sponsors include: Blue Moon Café, The League of Women Voters of Catawba Valley, and The Catawba County Democratic Party.

#### I. HWY 321 and O St.

- The commission will buy begonias.

J. Looking Good

- City Hall has planted flowers, and mini-parks all around its building. Pictures are posted on the Appearance Commission Facebook page.

K. Downtown Audit Update

- Letters to Vertical Church and the Tattoo Parlor were delivered about trash cans being in view: The cans have been moved.

L. HWY 10/16 & Little's Flower Replacements

- The site looks bare: The commission will add yellow lilies, and add another Rose of Rosa red drift.

M. Thornburg Drive Mowing

- The city is looking for contractors with cost comparisons and equipment required by the city to maintain the area.

N. Other

- Sandra Waters discussed the New Southside Cemetery. Sandra Waters advises that the city wants to take one section and mulch around the bottom of the crepe myrtles. The city would like for the Appearance Commission to look at it to approve the project.
- Melvin Caldwell brought to the commission's attention that phone books are back: Melvin Caldwell recommended opting out of phone book delivery in order to stop having so many of them haphazardly strewn about on the streets, and in ditches. The *Yellowbook* has been the most frequently seen over the last couple of months.

O. There was no other Unfinished Business

**IV. New Business**

A. Reunion Booth

- The commission will set up again this year.
- The commission needs a tent.

B. Patriotic Decorating Contest

- The contest will be held the third week in August.

C. Other

The meeting was adjourned.

**Next Meeting:** July 9, 2015  
Recreation Center

**Notation:** **Highlighted** sections denote an "Action Item," requiring action by one or more commission members.

Respectfully Submitted,  
Toni Gaither Woods  
Secretary, Appearance Commission