

Appearance Commission Minutes

Thursday, March 2, 2015

Attendees:

Jim Gargis
Collette Touchette
Bill Sigmon
Tom Rowe

Melvin Caldwell
Shelia Iveson
Sandra Waters

Guests:

Alex Frich

Absent: Becky Webb, Alicia Rayfield

I. Welcome

A. Collette called the meeting to order and welcomed all members and guest.

II. Approval of Minutes of Thursday, Feb. 12, 2015

The minutes were approved as written.

III. Old Business

A. Financial Report

There was no change in the financial report.

B. Group Picture

Alex Frich took a new Commission Picture for our website.

C. Business Advisory Meeting Review

Collette stated that a booth was set up with story boards of our projects which could use local business support. Several businesses took some of our brochures

D. 2015-2016 Action Plan and Budget

The Commission finalized the 2015-2016 Action Plan and Budget. Copies will be given to Todd Clark and Serina Hinson.

E. March/April City Meetings

Members were reminded of the many city meetings planned for the month of March, including the Thursday City Strategic Meetings, the Streetscape Meeting and the 2 regularly scheduled City Council Meetings.

F. Other

1. Lookin Better Together

It was suggested that we inquire about the old house at Little's Median. Tom Rowe will talk to "Beth" about the house.

2. Adopt-a-Spot Sign

✓ Sandra presented a mock-up of our proposed sign. All agreed that the sign was fine except the background needed

to have more of a pink tone instead of a brown tone. Sandra will get that changed.

- ✓ Jim Gargis and Tom Rowe requested that Collette contact Don Weathers and get permission for us to plant flowers at the corner of Southwest Blvd. and 'O' St.

3. Newsletter Articles

Alex Frich reported that the newsletter will no longer be printed as a hard copy. It will be by email and will not be on a regular basis for the time being. Collette submitted the article on "How to Deal With a Neighbor's Bad Curb Appeal". The next article will be about Litter since our semi-annual litter sweep is coming up. It was asked how we could get exposure in the Charlotte Observer. Alex informed us that the Local section of the Charlotte Observer was no longer going to be printed.

4. Fire Station Landscape

Sandra reported that Doyle and Bill Sigmon Finalized the landscape plan and the landscaping should commence in the next 2 weeks.

5. Curb Appeal – Newton Style

This project needs to get underway. Collette will develop an ad.

IV. New Business

A. Canvas Mural Contest

Sheila presented preliminary plans for the contest. She suggested that the students be given a theme. Shelia will come back with more details.

B. Window Display

Bill will contact someone to see about displaying jugs in the empty storefront windows.

C. Civic Group Signs at Hwy 16

Collette will compose a letter to send out to the civic groups requesting they remove their faded signs.

Next Meeting: May 14, 2015
Recreation Center

Notation: Highlighted sections denote an "Action Item," requiring action by one or more commission members.

Respectfully Submitted,
Collette Touchette

Chairperson, Appearance Commission
4/5/2015